

Dear Reader,

Bold Aspirations: The Campaign for Agnes Scott College has energized the ASC community as never before! With this new Campaign total of \$53 million and 60 percent alumnae participation, we are more enthusiastic than ever about reaching our goals of \$60 million and 75 percent alumnae participation. We have so much good news to tell and so many stories to share. So enjoy this first issue of *Bold Aspirations* and expect more Campaign news in the spring.

Yours,

JoAnn Sawyer

JoAnn Sawyer
Delafield '58
Frances Bailey
Graves '63
National
Campaign
Co-chairs

Honor Roll

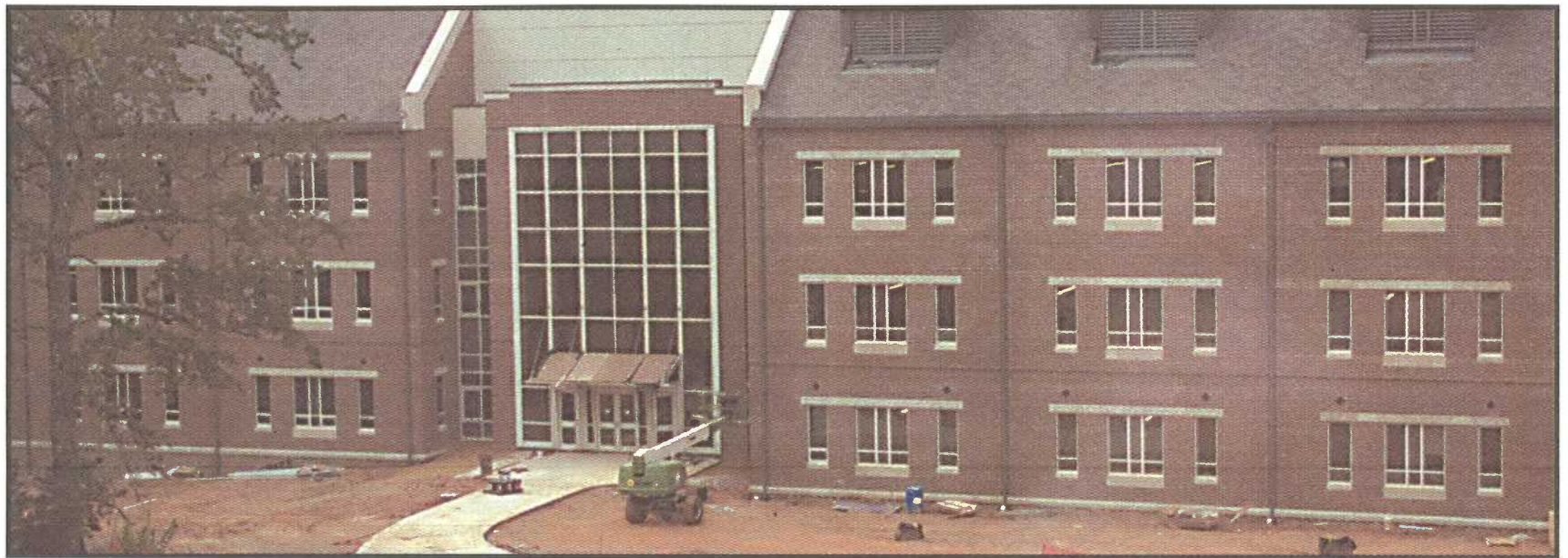


3 Students go global with support from Lou Pate Jones '39 (above).

7 Class of 1951 Vision Fund fuels faculty research.

BOLD ASPIRATIONS

News from the Campaign for Agnes Scott College



WENDY CROMWELL PHOTO

The new science building, which will open to faculty and students in January, nears completion as Bold Aspirations: The Campaign for Agnes Scott College gathers momentum.

Campaign Passes \$50 Million Mark

RECORD YEAR

Commitments to the Campaign in 2001-2002 reached a record high. While many philanthropic organizations saw their support dwindle, Agnes Scott saw greater donor support than ever before.

- Total giving: \$9,815,570.
- Alumnae gifts: \$4,529,786.
- Foundation gifts: \$3,031,149.
- Gifts from parents: \$36,840.
- Annual Fund total gifts: \$1,918,731.
- Alumnae gifts to Annual Fund: \$1,339,040.
- Annual Fund alumnae participation: 45 percent.
- New planned gifts: \$2,871,000.

A \$5 million anonymous planned gift has pushed Bold Aspirations: The Campaign for Agnes Scott College beyond \$50 million and set it on a path to reach its goals ahead of scheduled completion in June 2004.

"We are so grateful for this extraordinarily generous gift," said Frances Bailey Graves '63 of Atlanta, Campaign co-chair with JoAnn Sawyer Delafield '58 of New York. "It comes at just the right moment to lift the Campaign well past \$50 million and to energize all of us to work for the successful completion of our \$60 million goal."

"We've established the most ambitious drive toward national prominence this College has ever seen," Delafield said. "The response has been overwhelming." Announced in November 2000 with slightly more

than \$30 million in commitments, Bold Aspirations has been led by alumnae volunteers throughout the United States, who have played a vital role by engaging their peers to support campaign initiatives.

"Our remaining objectives include the science building, endowed academic chairs and additional support for the teaching initiatives of the campaign," said Joseph R. Gladden Jr., who chairs the Campaign Steering Committee and served as chair of the Agnes Scott Board of Trustees from July 1992 to June 2002.

President Mary Brown Bullock '66 stresses increasing alumnae support as the key to campaign success.

"As we move forward, we are also focusing on reaching every alumna," she said. "We will make every effort so that 75 percent will contribute; about 60 percent are represented to date."

—Lee Dancy

NATIONAL CAMPAIGN
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Virginia Love Dunaway '56
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Mary Duckworth Gellerstedt '46
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Anne Register Jones '46
Christopher M. Little
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Pedrick Stall Lowrey '76
Jeanne Kaufmann Manning '72
Mildred Love Petty '61
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Linda Grant Teasley '61
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Sara Ector Vagliano '63
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Linda Grant Teasley '61, Central Florida
Martha A. Thompson '66, Capital Area
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**BOLD
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AGNES
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Giving News

Louise McCain Boyce '34 celebrated her 68th reunion year by giving to the Annual Fund, as she has every year since 1934. The daughter of James Ross McCain, College President from 1923 until 1951, Boyce lived on campus for 25 years and returns annually for the Leadership Conference.

"I feel I owe it to give back because I've got the good stuff in life," she said, believing it is a privilege and an obligation to support the College.

Boyce stays active, delivering Meals on Wheels and reading for the blind five days a week in Athens, Ga. She was honored recently with several gifts to the Annual Fund on her 90th birthday.

• Betsy Benning

Roche '84 was inspired by President Mary Brown Bullock '66 to resume her support of Agnes Scott. "At one time, I wasn't impressed with the direction of the College," she said. "When I met President Bullock [at a dinner held by Patricia Collins Butler '28] she blew me away with her vision."

"Early on, I learned the importance of alumnae giving, and knew I had to lead by example," said Roche, a class fund chair from 1984 to 1994. She began by supporting the career planning office because she felt graduates of her era tended to choose traditional paths. "A small college needs to work harder to make students aware of unique opportunities. I wanted to help provide greater resources."

"Agnes Scott gave me a strong foundation in critical thinking," said Roche, who completed her M.B.A. at

Dartmouth College and works in biotechnology marketing research in San Diego. "It's a skill you can't get from a technical education."

• Isabel W. Rogers, who attended Agnes Scott in 1944-45, established a charitable gift annuity after more than 20 years of giving to the Annual Fund. Rogers credits Agnes Scott's values for maintaining her loyalty, in spite of her decision to complete her undergraduate degree at Florida State College for Women, now Florida State University.

"While I respect my other alma mater for the excellent institution it has become, Agnes Scott has remained true to the ideals I still cherish," said Rogers, who earned degrees in economics, political science and theology.

"The liberal arts focus, the affirmation of women in leadership, the small environment, all these things contribute to the liberating energy of Agnes Scott," she asserted.

Rogers sought to work in the diplomatic corps, but found little opportunity for women. She recently retired in Richmond, Va., after 37 years as an ethics and theology professor.

Quoting Dame Iris Murdock, Rogers said, "Education gives you the freedom to find happiness, because you learn where all the delights of life are and then you may choose among them."

• Yalonda Rice '00 made a commitment to the Annual Fund during the 2000 Senior Gift Campaign and has been pleased to pay her pledge annually. The creative services coordinator in marketing and communications at *The Baltimore Sun*, she is pursuing a master's degree in professional writing



Rice '00

at Towson University and plans a career in theatre or arts administration.

Rice believes she will increase her support to the College.

"I wrote down an amount I thought I could handle for five years," she said. "As my career progresses, I can contribute more. I matured tremendously at Agnes Scott, and I believe in giving back to the place that taught me so much."

• Kathryn Gentry Westbury '52 and her husband, T.J. Westbury Jr., recently helped advance the Campaign simply by documenting their bequest intentions.

"We read that our bequests would count in the Campaign," said Westbury. "We made the arrangements 20 years ago, and we thought the College should know of our plans."

All documented bequest intentions by donors who will reach the age of 70 during the Campaign count toward the goal of \$60 million.

Westbury, a former teacher, and her husband believe in the power of education. "Next to giving a child the proper religious and moral upbringing, the best thing you can do for them is to educate them so they can help themselves and others."

She reads everything she receives from the College to stay abreast of the latest developments on campus.

"The College has changed quite a bit in the 50-plus years since I arrived in 1948," said Westbury. "But fifty years before my time was 1898, and I thought that was ancient history! I try to keep that perspective." —Lee Davis

Quotable



"When people give to the College, it makes my diploma worth more because Agnes Scott's national ranking is directly linked to alumnae participation. I'm happy to encourage my classmates and fellow alumnae to give."

Katherine Price '02, 2002 Senior Gift Committee member, now in Austria on a Fulbright English Teaching Assistantship



"I'm impressed with the challenging curriculum at Agnes Scott and the way that it empowers women. I've experienced it in my classes, I've seen it in what my daughters have done here, and I've seen it in the way the professors prepare for classes. I want that to continue."

Susan Dougherty, faculty assistant and Woodruff Scholar, parent of Abigail Dougherty '01 and Elizabeth Dougherty '03.

Campaign Initiative

Gifts Take Students to New Horizons

A love of travel and diverse cultures inspired three separate

Campaign gifts to international education programs for study abroad.

"My parents love to travel, and I travel a lot with them," said Anne Markette '84, who established the Manson and Sally Markette Scholarship Fund in honor of her parents.

The fund is endowed at \$25,000. "It was a perfect way for me to honor them and at the same time a way to make travel more available to Agnes Scott students."

Lou Pate Jones '39 discovered new cultures with her husband, Jeff, by visiting his State Department associates. "After his retirement, we visited friends in India, England, New Zealand and Russia. It gives you an entirely different idea about how we live," said Jones, who has supported International Education since 1990.

"For young women to learn about people abroad, international travel has to be more than just staying in a big hotel and riding around town," Jones said of her gifts to Global Awareness and Global Connections, which offer students unique international learning opportunities.

A Florida visit by President Mary Brown Bullock '66 sparked the gift by Kay Orr '43 and her husband, Mark, to support the President's desire for more students to study abroad.

In her husband's work at the International Affairs Center of the University of South Florida, Orr said about one-third of students work full time just to attend college, which makes study abroad difficult. "That is why we want to help [Agnes



PHOTO COURTESY OF ANNE MARKETTE
Manson (left) and Sally Markette (center) enjoy boating with granddaughters, Jennifer (from left) and Kathryn Fowler, and daughter, Anne Markette '84 (far right), while visiting Maine. Anne Markette endowed a scholarship fund in her parents' honor to help fund Global Awareness trips for students.



PHOTO COURTESY OF THE ORRS
Kay Orr '43 and her husband, Mark, endowed a scholarship fund to help students studying abroad.

Scott] students traveling," she said.

The first Markette Fund recipients, Layla Smith '02 and Octavia Brown '04, participated in the Global Awareness Ghana trip in December and January.

"Study abroad makes a tremendous difference in the lives of students," said Jennifer Lund, director of international education. "I am delighted that the Orrs

and Anne have created endowments to help defray expenses for study abroad."

The Kay and Mark Orr Scholarship Fund, once fully endowed at \$25,000, will give preference to students studying in Asia. The first scholarship should be awarded in fall 2004.

"My husband lived in Japan for four years, and I lived there three of those years," Orr said. "We love Japan. His specialty is Japan. We go back every other year. We also like various other Asian countries and Hawaii. I guess that's the reason for the Asian preference."

A history major, Orr traveled to Mexico and Canada during her years at Agnes Scott. She experienced Europe and the Far East after World War II, when her husband served on Gen. Douglas MacArthur's staff in Japan.

Markette is a managing director in wealth management at Wachovia Bank in Atlanta and a certified financial planner.

Jones' husband, J. Jefferson Jones III, has included Agnes Scott in his will with a bequest of his collection of Hindu bronze and wooden figures acquired while he served as assistant secretary for the Indian subcontinent.

—Wendy Cromwell and Lee Davis

LEARN MORE ONLINE

In 2001-2002, programs of the Office of International Education facilitated study abroad for 95 students and assisted 46 international students who came to Agnes Scott from 31 countries. In addition to study abroad, programs include Global Awareness, a yearlong academic program focused on a single destination, and Global Connections, which links an existing course with an international destination. The College's goal is a global experience for all students. For more information on Global Education, go to www.agnesscott.edu and click on **Bold Aspirations, Priorities, Campaign Initiatives**.

The Byers Tennis Courts



"We like the idea of students starting a lifelong habit of fitness," said Tricia Fling Byers '98, left, with President Mary Brown Bullock '66 and Ken Byers. "We realize that if they don't make the time for it in college, they won't make the time for it when they get older. My mother was always into fitness."

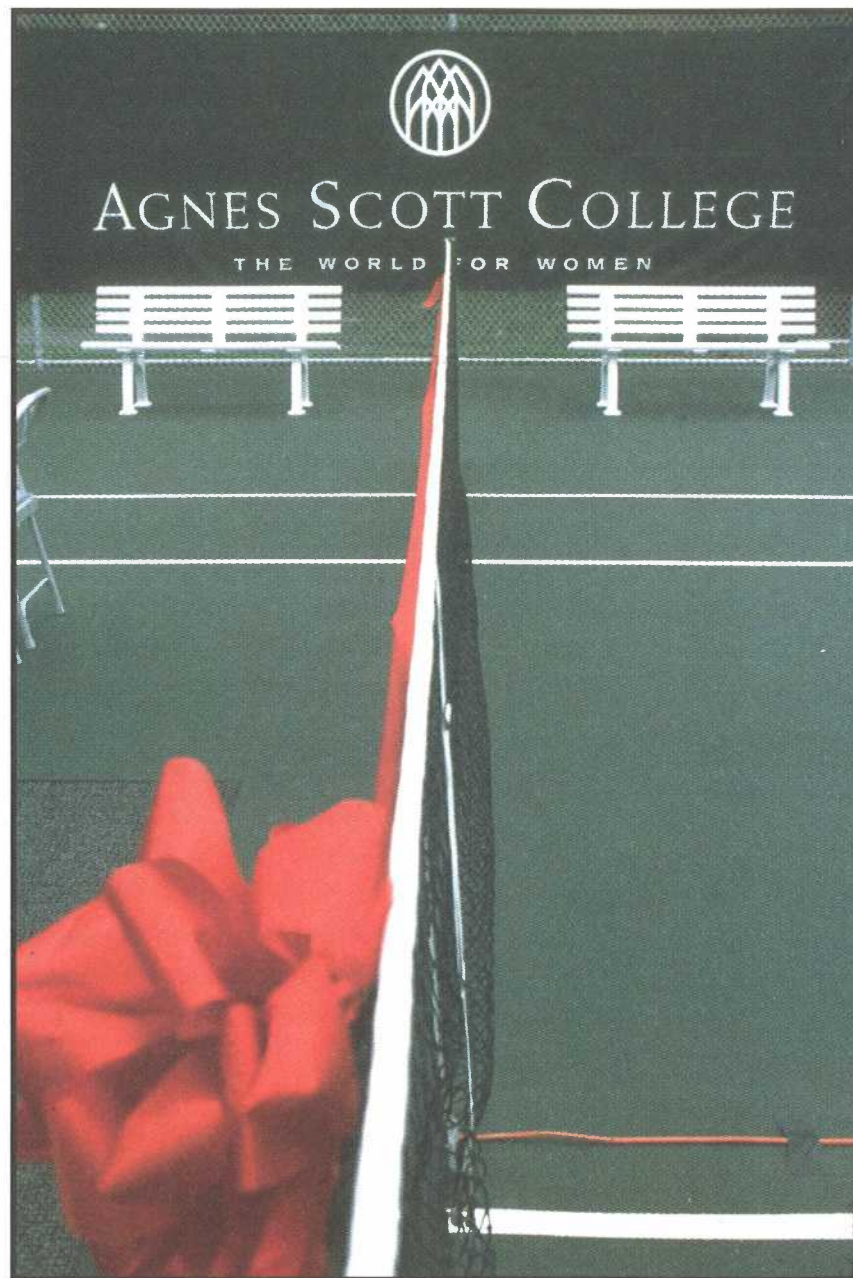


Agnes Scott tennis team members Nhi Ha '06 (from left), Anna Morgan '05, Kelley Quann '05, Kim Kouch '04 and Michelle Mathieson '05 share their enthusiasm for the new courts with Tricia Fling Byers '98.

Tennis Courts Dedicated

National Campaign Steering Committee member Tricia Fling Byers '98 and her husband, Ken Byers, recently saw their Campaign commitment become a reality with the dedication of the Byers Tennis Courts on Sept. 30. Byers '98 gave the courts in memory of her mother, the late Mary Kathleen Hope Fling '33. The courts complete a first-rate athletic complex that includes Woodruff Physical Activities Building and Gellerstedt Track and Field.

"We are so pleased that the Byers joined us in appreciating the importance of athletics to our present and future students," said Gué Hudson, vice president for student life and community relations and dean of students.



MARILYN SURIANI PHOTOS

Science Building Progress



WENDY CROSWELL PHOTOS

Sandra Bowden, Charles A. Dana Professor of Biology (left), examines the installation of the air handling system designed to protect experiments from cross-contamination. The building is equipped with several advanced systems used to create controlled research environments.



The new science building, now in final construction stages, will be fully equipped and ready for classes in January. Watch for dedication plans in *Main Events* and other College publications.

The Woolford B. Baker Atrium, a welcoming gathering space, was given by Joseph R. Gladden Jr. and Sarah Bynum Gladden '65 in honor of Baker, a biologist who taught at the College in the 1920s. The atrium is a soaring cross-campus thoroughway with science displays.



Overlooking the new south quadrangle, the science building faces Alston Campus Center and flanks the site of the planned Julia Thompson Smith Chapel. On the opposite side, East Dougherty Street separates the building from the Woodruff Physical Activities Building.

Planned Gifts



President Mary Brown Bullock '66 (left) shares College news with Christina Yates Parr '47 (center), Betty Scott Noble '44 and Adele Dieckmann McKee '48 (right) at the Frances Winship Walters Society reception held during Alumnae Weekend in April.

Building the College's Future

With more than \$18.5 million in new planned gifts established since 1997,

Agnes Scott is moving toward its campaign goal and strengthening its financial position for decades to come.

"Planned gifts offer the College benefit today and in the future," said Chris

Little, vice chair of the Board of Trustees and chair of the Development Committee. "By documenting their plans now, these donors are helping Agnes Scott reach and even surpass the \$60 million Campaign goal."

The new planned gifts include 40 charitable gift annuities, 14 charitable remainder trusts and 10 documented bequest intentions. These gifts make up 35 percent of the \$53 million raised through September for Bold Aspirations.

"Particularly at women's colleges, it is typical for one-third of a campaign to be in planned gifts," says Joie Delafield '58, national campaign co-chair. Bryn Mawr, Mount Holyoke and Wellesley colleges each had between 32 percent and 37 percent of their most recent campaigns in planned gifts.

QUESTIONS?

For more information on how to make a planned gift, contact Chip Wallace, director of planned giving, at 404 471-5358 or cwallace@agnesscott.edu



In addition to the \$18.5 million in new planned gifts, Agnes Scott has received an additional \$4.7 million in cash from realized bequests, gift annuities and charitable remainder trusts. These planned gifts, established 10, 20 or even 50 years ago, are available to support current funding priorities of the College.

"We've found that a planned gift is often a donor's first large gift to Agnes Scott," said Chip Wallace, director of planned giving. "In many cases, the gift begins as a bequest intention, which the donor later accelerates by establishing a life-income gift or making an outright gift."

The Frances Winship Walters Society, created in 1994, honors alumnae and friends who include the College in their wills or make another planned gift. The Society gained 70 new members this year, bringing its total to 360.

Agnes Scott's planned giving program is designed to offer strong support well beyond the Campaign, said Wallace. "Today's planned giving donors will enable the College to offer an education of distinction to future generations of Agnes Scott women."

Why We Give

Shaws Make Special Gift for 50th Reunion

Margaretta Lumpkin Shaw '52 recently was honored by her husband, J.C. "Bud" Shaw, with a planned gift to Bold Aspirations: The Campaign for Agnes Scott College.

"We are very happy to be able to provide this charitable remainder trust for the benefit of Agnes Scott," Margaretta Shaw said. "Even though Bud received his degree from Georgia Tech in 1950, he feels he has received a 'second degree' in liberal arts from me.

"We've been married 50 years and I'm still teaching him," she said. "He feels he owes Agnes Scott, and this CRT is his way of showing appreciation and confidence in the future Agnes Scott provides."

The decision was made after Margaretta Shaw and a classmate visited the campus and decided to do something special for their 1952 class reunion. The gift was announced in April during Alumnae Weekend.

Although Mrs. Shaw, who served on the Board of Trustees from 1983 to 1987, could not attend Alumnae Weekend, she wanted her classmates to know of their 20-year trust.

"We are so grateful to Bud and Margaretta for this deferred gift," said President Mary Brown Bullock '66. "Their generosity will help assure the continued prosperity of Agnes Scott."

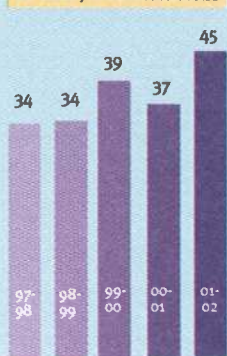
Charitable remainder trusts allow donors to make a deferred gift to Agnes Scott while retaining the income for themselves or others.

The Shaw family has long supported higher education in Atlanta, including gifts to Georgia Institute of Technology. The family founded Shaw Industries of Dalton, Ga. Bud Shaw is chair emeritus of the board of Shaw Industries.

Margaretta Shaw, a psychology and sociology major, was a member of the Social Committee, president of the Granddaughter's Club and Cotillion Club and played on the hockey and golf teams.

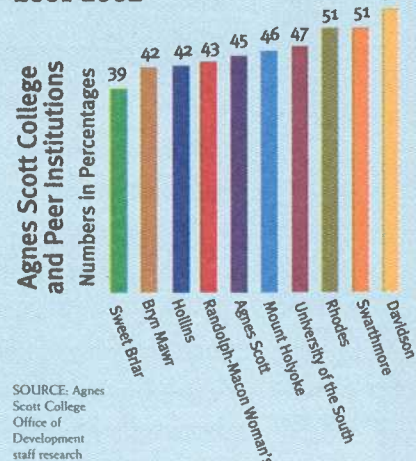
ALUMNAE ANNUAL FUND PARTICIPATION

BY YEAR, IN PERCENTAGES



SOURCE: Staff research

ALUMNI ANNUAL FUND PARTICIPATION COMPARISON 2001-2002



SOURCE: Agnes Scott College Office of Development staff research

Q and A: The Annual Fund

What puts the "Annual" in Annual Fund? It's called that because you are asked to give to it every year and each gift is spent in the fiscal year in which it is given.

Why does the College seek to increase Annual Fund giving? The Annual Fund now provides 4 percent of Agnes Scott's operating budget. Growing the Annual Fund will help the College remain competitive by supporting new academic programs and increasing faculty salaries. In 2001-2002, gifts to the Annual Fund totaled more than \$1.9 million. For the endowment to produce \$1.9 million, it would need an additional \$50 million in assets!

What do we mean by Annual Fund participation? Participation refers to the percentage of alumnae who give to the Annual Fund in any one fiscal year. Alumnae

participation is among the criteria national publications use to rank colleges. In 2001-2002, alumnae participation rose to 45 percent. Each alumna donor gave an average of \$314. Their strength in numbers brought the Annual Fund to its highest level ever.

Do all gifts to the Annual Fund count toward the Campaign? Every dollar given to the Annual Fund from July 1, 1999 until June 30, 2004 counts toward the Campaign.

Does every Campaign gift, pledge or pledge payment receive Annual Fund credit?

No. Gifts designated toward a program, scholarship or building fund are held for that designated purpose.

The Campaign challenges every donor to begin, continue or increase Annual Fund contributions in addition to any capital gift he or she wishes to make.

—Lee Davis

Campaign Volunteer

'The Forces of Good Are Still at Work'

"I never really made a conscious decision to be involved in fund raising for Agnes Scott," explained Sarah Petty Dagenhart '55 of Charlotte, N.C. "It's just something I've always done, and I can't remember a time when I didn't give to the College."

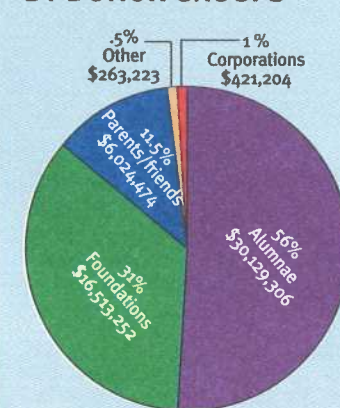
Dagenhart remembers the first time she was asked to give just a few years after she earned her English degree.

"Until then, I hadn't known Agnes Scott needed us," she said. "In my first year, the endowment was \$4.5 million, and at one convocation Dr. Alston announced that it had doubled with one gift! So we always thought the gifts of the wealthiest people would take care of the College."

As a fund chair in 1986-1987, Dagenhart wrote notes by hand to more than 100 class members. Now a member of the National Campaign Steering Committee and chair of the Charlotte Regional Campaign Committee, she has seen tremendous changes in the College.

"I'm pleased with and proud of the changes I see," said Dagenhart. "I'm so glad we're not trying to raise money to save a shabby institution, but to bring the College forward from a position of strength."

CAMPAIGN GIVING BY DONOR GROUPS



SOURCE: Staff research



Dagenhart '55

"The opportunities offered there today are incredible," she said. "I can't imagine that any young woman who knew what she could do at Agnes Scott would choose another college."

She characterizes her fellow members of the Charlotte Regional Campaign Committee as "stellar." They formed a special bond when the

tragic events of September 11 forced them to consider cancellation of their regional launch.

"Our event was scheduled for September 13, so we had one day to decide whether to go on," Dagenhart remembers. "We called every invitee. No one had a fear, in spite of our location on

the 60th floor of the tallest building in Charlotte. Everyone who attended felt reassured that the forces of good were still at work in the world."

Dagenhart and her husband, Larry J. Dagenhart Jr., made an early pledge to the Campaign. "We felt strongly that we should pledge before we asked others to do so," she said.

"The most important result of the Campaign will be maintaining a higher level of giving in future years," she said. "President Bullock's statement that we've gone as far as we can go with what we have says it all."

—Lee Davis

Quotable



"Agnes Scott is a place where a student is challenged to achieve her full potential, but can always find support from others in this community. I really enjoy teaching here because my interactions with students are not limited to the classroom. Support from the Bold Aspirations Campaign will enable all of us to continue to meet this challenge as a community."

Amy J. Lovell '90,
assistant professor of astronomy



"I will leave Agnes Scott with a new respect for myself and my 'sisters' as a result of living by the Honor System. My emphasis on the Senior Gift Campaign and Annual Fund stems from the profoundly stimulating leadership retreats and 2 a.m. discussions about personal integrity that will always stay with me as a cherished memory of my time at Agnes Scott College."

April Carter '03, Spanish and economics/business major, 2003 Senior Gift Campaign co-chair, Honor Court vice president

Campaign Initiative

Class Vision Funds Faculty Research

A special relationship nurtured more than 50 years ago will bear fruit this year as the first beneficiaries of the Class of 1951 50th Reunion Vision Fund receive faculty research grants to help them pursue academic interests.

During Alumnae Weekend 1996, the class of '51 enjoyed its 45th reunion and was inspired by the inauguration address of Mary Brown Bullock '66. That weekend, classmates pledged to pursue a special fund intended solely to further President Bullock's vision for the College. At their 50th reunion, after five years of diligent fund raising, the fund totaled more than \$220,000.

"Our class has always felt a warm and personal connection to the Office of the President, both to the office itself and the people who are in it," says Anna DaVault Haley '51, who chaired the Vision Fund effort. "We experienced Agnes Scott just after World War II, when many of our families found it a real burden to educate us. The College, and particularly the Office of the President, pulled us together and made us a family. We saw James Ross McCain's retirement and I was there for Wallace Alston's inauguration. It's a special bond."

The class established a special discretionary fund for the Office of the President for President Bullock's use in



Richard Parry, Fuller E. Callaway Professor of Philosophy, is using his Class of 1951 Vision Fund grant to assist his research on episteme (scientific knowledge) and techne (craft) in Greek literature and philosophy for the Stanford Encyclopedia of Philosophy.



Haley '51

The eight recipients of the Vision Fund research awards for the 2002-2003 academic year are Sandra T. Bowden, Charles A. Dana Professor of Biology; Penelope Campbell, Charles A. Dana Professor of History; Augustus B. Cochran III, Adeline A. Lorigans Professor of Political Science; Calvert Johnson, Charles A. Dana Professor of Music; Katharine D. Kennedy, Charles A. Dana Professor of History; Richard D. Parry, Fuller E. Callaway Professor of Philosophy; Edmund J. Sheehy, Hal and Julia T. Smith Professor of Free Enterprise; and Peggy Thompson, Ellen Douglass Leyburn Professor of English.

"I am grateful to the class of '51 for giving me the financial discretion to further the special needs of the College," said President Bullock. "The Vision Fund will allow the presidents of Agnes Scott to advance critical institutional priorities of the College for years to come."

—Lee Davis

LEARN MORE ONLINE

Providing opportunities for faculty members to increase their knowledge through academic research benefits Agnes Scott by enriching the academic life of the College and by helping retain and attract exemplary faculty members. Sabbaticals, time for collaborative research with students, research travel and continuing education augment the compensation offered professors and keep Agnes Scott relevant in a competitive market. For more information on Faculty Research, go to www.agnesscott.edu and click on **Bold Aspirations, Priorities, Campaign Initiatives.**

BOLD ASPIRATIONS

News from the Campaign for Agnes Scott College



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Markette '84



Dagenhart '55



Haley '51

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Campaign Giving Soars Above Expectations

Actual Campaign gifts and commitments, graphed below in green, show the support of alumnae and friends for Bold Aspirations: The Campaign for Agnes Scott College. Campaign events are shown as a timeline.

Actual funds raised
 \$60 million track

