

The Holder Challenge

Frequently Asked Questions

WHAT IS THE HOLDER CHALLENGE?

In response to the top priorities identified by the leadership of Agnes Scott College, the renovation of Agnes Scott “Main” Hall and sustaining the vital support for The Fund for Agnes Scott, which provides flexible funding for scholarships, academic instruction, student services and other core activities, Trustee Beth Holder '82 has issued a \$1 million fundraising challenge to alumnae, faculty, staff, students, parents and friends.

WHAT ARE THE GUIDELINES?

Trustee Beth Holder '82 will give \$1 million toward Main Hall's renovation IF alumnae, parents, faculty, staff and friends raise \$1 million for Main by making a gift or pledge AND a gift or pledge to The Fund for Agnes Scott equal to the amount of their Main gift or pledge (i.e., \$500 for Main Hall renovation and \$500 for The Fund for Agnes Scott) by June 31, 2021.

DO GIFTS AND PLEDGES TO MAIN HALL PRIOR TO THE LAUNCH OF THE HOLDER CHALLENGE COUNT?

No. For those of you who have already given or pledged a gift to the Campaign for Main, we ask you to consider making an additional one-time gift over and above your existing commitment.

WHAT GIFTS DO COUNT TO THE CHALLENGE?

This challenge is designed to motivate all constituents to participate in the restoration of Main Hall and to increase donor participation by making a gift to The Fund for Agnes Scott. So, only new gifts/pledges to Main Hall and The Fund for Agnes Scott made since the launch of the Holder Challenge or increased gifts/pledges to Main Hall and The Fund for Agnes Scott count.

WILL PLEDGES COUNT, OR MUST THE CHALLENGE BE MET WITH CASH IN HAND?

Pledges will count; however, your pledge must be confirmed in writing by June 31, 2021.

WILL MY GIFTS BE COUNTED TOWARD MY REUNION GIVING?

Cash gifts, pledges and pledge payments made to Main Hall and The Fund to Agnes Scott by the reunion counting deadline (which is one week before Alumnae Weekend) will be included in the total giving for the trophy competition. For multiyear pledges, only the pledge payment(s) received during your reunion cycle will be counted.

CAN THE CHALLENGE APPLY TO GRANTING FOUNDATIONS AND CORPORATIONS?

No. Our numbers of individual donors continue to decline each year, which we hope this challenge will help change. Although the decline among individual donors is a national trend among colleges and universities, we expect this challenge to help motivate alumnae to become first-time donors and reactivate those who have stopped giving.

DO MATCHING GIFTS COUNT?

Yes. Please visit matchinggifts.com/agnesscott to verify that your employer has a matching gift program, and if it does, complete the process required to ensure your gifts are doubled.

WHEN DOES THE CHALLENGE END?

The challenge officially ends June 31, 2021.

CAN I GIVE ONLINE?

Yes. Please visit our website at agnesscott.edu/givetomain/holderchallenge.

WHAT HAPPENS IF WE DON'T MEET THE ENTIRE CHALLENGE?

If we do not meet the challenge, we will not receive the additional \$1 million needed for the renovation of Main Hall. Please visit agnesscott.edu/givetomain to learn more.