

**The Board of Trustees Academic Affairs Committee**

**Fall 2018 Report to Staff Council from Molly Embree**

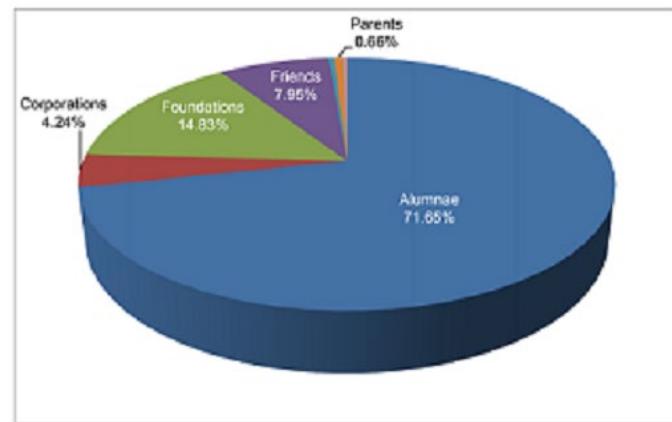
- The BOT College Committee met in person on October 25, 2018.
  - The Committee reaffirmed that its three strategic issues of focus are:
    - retention
    - graduate studies
    - curricula of the future
  - The Committee passed minor revisions to the by-laws:
    - reduced the number of faculty to serve on FEC Committees
    - slightly adjusted duties of FEC officers in Faculty Grievance Procedures
  - Graduate programs
    - Dean Pannell provided an update to the Committee
      - Writing & Digital Communication up & running
      - Assessment & Evaluation getting applicants, starting Spr 2019
    - Board members wanted to know about caliber of grad students
      - KP: high caliber, 1/3 alumnae; but less tech-savvy than anticipated
  - Future Curricula/ Resources for Growth
    - most growth expected in Psychology, Public Health, Biology
    - HCRC presented data on 2018-entering cohort, in comparison to recent past cohorts

## The Board of Trustees Advancement Committee

### Fall 2018 Report to Staff Council from Elizabeth Bagley

- The BOT Advancement Committee had a conference call on October 10, 2018 and met in person on October 25, 2018.
- The agendas covered:
  - Review of 2017-18 Fundraising Results
    - Goal of \$11M; New Gifts and Pledges of \$11,133,197.42 (101.2%)
    - Largely due to an increase year-over-year in planned giving commitments and the securing of pledge commitments from prospects in June.

Alumnae	\$ 7,976,950	71.65%
Corporations	\$ 472,538	4.24%
Foundations	\$ 1,651,595	14.83%
Friends	\$ 885,621	7.95%
Fundraising Consortia	\$ 43,728	0.39%
Parents	\$ 73,150	0.66%
Other Organizations	\$ 15,165	0.14%
Religious Organizations	\$ 14,450	0.13%



- The 2018-19 New Gifts and Pledges goal is \$11M and the goal for The Fund for Agnes Scott goal is \$2.5M. The 2018-19 Alumnae Giving Participation rate is tracking the same as last year (down slightly due to a database clean-up).
- Strategic Topics: Alumnae Participation, Technology and Donor Stewardship, Community Partnerships. The strategic topics for committee meetings are alumnae participation (fall), technology and donor stewardship (winter), and corporate and foundation engagement and partnerships (spring).

- President Zak's alumnae welcome and development tour kicked-off in July in Washington, DC, followed by the Atlanta Alumnae Chapter and Decatur Alumnae Chapter luncheons in September.
- Additionally, Board Chair Beth Holder organized meetings of introduction with numerous key individuals and organizations in Atlanta. The alumnae and development tour will continue with local visits and travel to key cities throughout the year.
- Action Item: Agnes Scott (Main) Hall Capital Project
  - Resolved that the college extend the mini-campaign for the renovation of Agnes Scott Hall to include all phases of the renovation project.
- Mini-Campaign Prospect Development & Review
- Staff Updates

College Advancement is not yet fully staffed but had some staff transitions and welcomed the following new staff members.

**Alumnae Relations:** Amy Chastain was named interim director of alumnae relations, Logan Arrowood was hired as alumnae relations coordinator, and Pillar Ramos-Nunez '12 was hired as a temporary employee to support alumnae relations.

**Development:** Liz Wilson retired on October 31, 2018 and a search for her successor is underway. Robyn Harp was hired as a leadership gifts officer and a search continues for the second leadership gifts officer position. Kalia Edmonds was hired as the assistant director of annual giving. Sharon Burt '82 was promoted to the prospect researcher and a search is underway for the development associate position she vacated in September.

**Special Events and Community Relations:** Faridah Nalumkuuma '18 was hired as a temporary employee to support special events and community relations following the resignation of administrative fellow Shakeyla Ingram.

-ELB

**Enrollment Planning Committee Board of Trustees**  
**October 25, 2018**  
**4:4pm – 6:15pm**

**NOTES**

**BIG CLASS:**

- Class of 2022 – 324 students
- 3.75 GPA or 1250 SAT score was awarded the Trailblazer Scholarship. The scholarship will be continued for 3 years and then phased out.
- Major discussion regarding higher value experiences during Summit. I Summit working.
- Goal for this year - 300 students for this year 2019 – 2020 school year

**RETENTION:**

- Retention fell more than 10 points. Students that are more on the peripheral.
- Students with time management problems, Gender identity, performance applies late to college.
- The retention is better if they live closer to college, or if they visit the campus before they attend.
- They weren't that sticky to begin with and they became unstuck.

**GOING FORWARD:**

- Establish a committee to review why they are leaving.
- Look at the surveys and determine when and why they are leaving. The survey return is 75%.
- The sub-committees will have monthly meetings.

The Board of Trustees Environment and Facilities Committee  
Fall 2018 Report to Staff Council from Amy Chastain

- The BOT Environment and Facilities Committee met in person on October 25, 2018
  - There was a discussion regarding creating a new facilities master plan that had just been discussed in a previous BOT session, discussion about timing and all the steps involved
  - Most of the meeting was spent discussing the current state of Main Hall
    - Urgent need for renovation
    - Students have been very polite, but do let President Zak know when problems occur
    - Karen Goff and her staff have done an amazing job supporting the students living in Main
    - It is not feasible to replace the roof in one phase and then move on to other phases
    - Due to the structure of the building, it is not feasible to change the residential rooms to classrooms, they can remain residential or become offices
    - There has not been a decision about how the space will be configured (ie, how much office and how much residential space)
    - All were in agreement that the college must consider the renovation of Main Hall as top priority

**The Board of Trustees Investment Committee**

**Fall 2018 Report to Staff Council from Emily Kandetzki**

- The BOT Investment Committee met in person on November 15, 2018.
  - Our Ellwood partners presented our Q3 and fiscal year performance, which is very good. They updated us on their reorganization of asset allocation, which is an ongoing process. They hope to have the complete reorganization of our portfolio completed by the end of the fiscal year.
  - Follow-up on Environmental, Social, and Governance Investing (ESG) discussion
    - Recap of what was discussed at the faculty/staff discussion of ESG
    - The committee believes that at this time, it is more important to build our endowment while accomplishing the goals of ESG in the ways in which we excel; namely the education of our students, our sustainability goals, and our commitment to our mission. At this time, we are not going to initiate a move toward ESG.
    - Meanwhile, we are not currently invested in any gun manufacturing companies.
  - Investment Committee Voting Procedures
    - Our Ellwood partners reviewed the voting process/approval for changes made to asset allocation or investment managers so that all board members are very clear on how approval works.

Material from Ellwood on our portfolio is available to any staff members who would like to see it. Please contact Emily Kandetzki.