

1928-29

# The Alumnae Opportunity



Proposed F. H. Gaines Memorial Chapel  
A Fitting Tribute to a Worthy Man

## Agnes Scott Needs You

We are all proud of Agnes Scott. Whether we went to the Institute, or to the Academy, or to the College, every Alumna feels that she is a part of Agnes Scott. So it is perfectly natural that we should feel proud of the College and its associations.

"Our College" has made such wonderful progress in spiritual development and educational honors, it is natural that we should all feel glad. It has not departed from the "Agnes Scott Ideals." It has been honored by Phi Beta Kappa. It is represented on two of the most important committees of the Southern Association of Colleges.

BUT the physical development has not kept pace with the spiritual and educational. For nearly TWENTY YEARS it has done very little building.

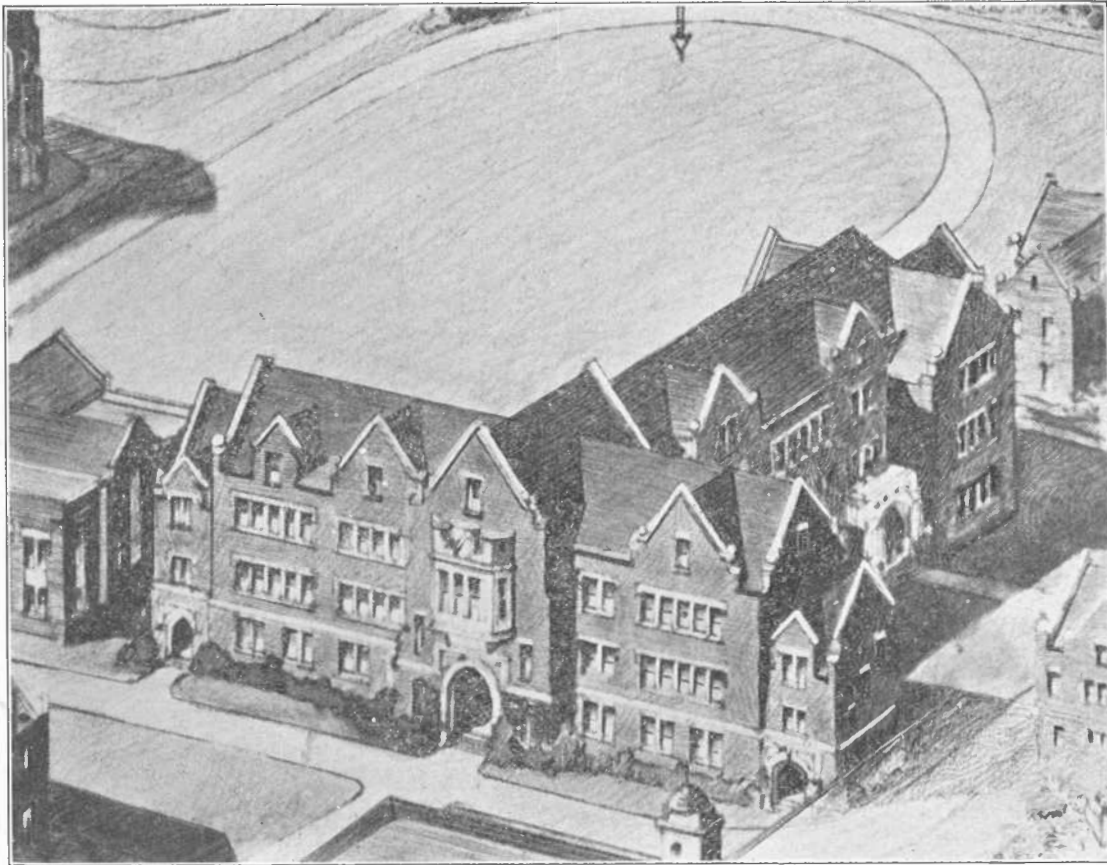
Feeling keenly this need, the Alumnae Association at its meeting a year ago voted to undertake the erection of a building in memory of Dr. F. H. Gaines. It is especially fitting that this should be a Chapel. It was he more than any other who laid the spiritual and educational foundations. It was he who wrote the "Agnes Scott Ideal." Always, he insisted on a high degree of scholarship.

Agnes Scott has never had a Recitation Building. In the space available for classes, conditions are very crowded. Several professors use the same room. The rooms are scattered practically all over the campus. Some are in the basement of "Main," some on the fifth floor of "Main," some in the "Old Gym," and some in "Home Ec."

All of us doubtless realize the need for these improvements. All are interested in the welfare of our Alma Mater. The future is largely in the hands of individual Alumna. All want to have a part. Are we willing to sacrifice if need be? The affirmative answer of the individual Alumna will be what counts.

### **PROPOSED DISTRIBUTION OF \$1,500,000 COVERED BY THE PRESENT CAMPAIGN**

Academic Building.....	\$ 300,000
Steam Plant and Laundry.....	125,000
Memorial Chapel.....	125,000
Day Student House.....	25,000
Dormitory and Dining Room.....	100,000
Auditorium and Fine Arts Building.....	100,000
Land and Improvements.....	135,000
Building Additions.....	30,000
Permanent Equipment.....	25,000
Paving, Sewers, Steam Lines.....	35,000
Endowment and Scholarships.....	500,000
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	\$1,500,000



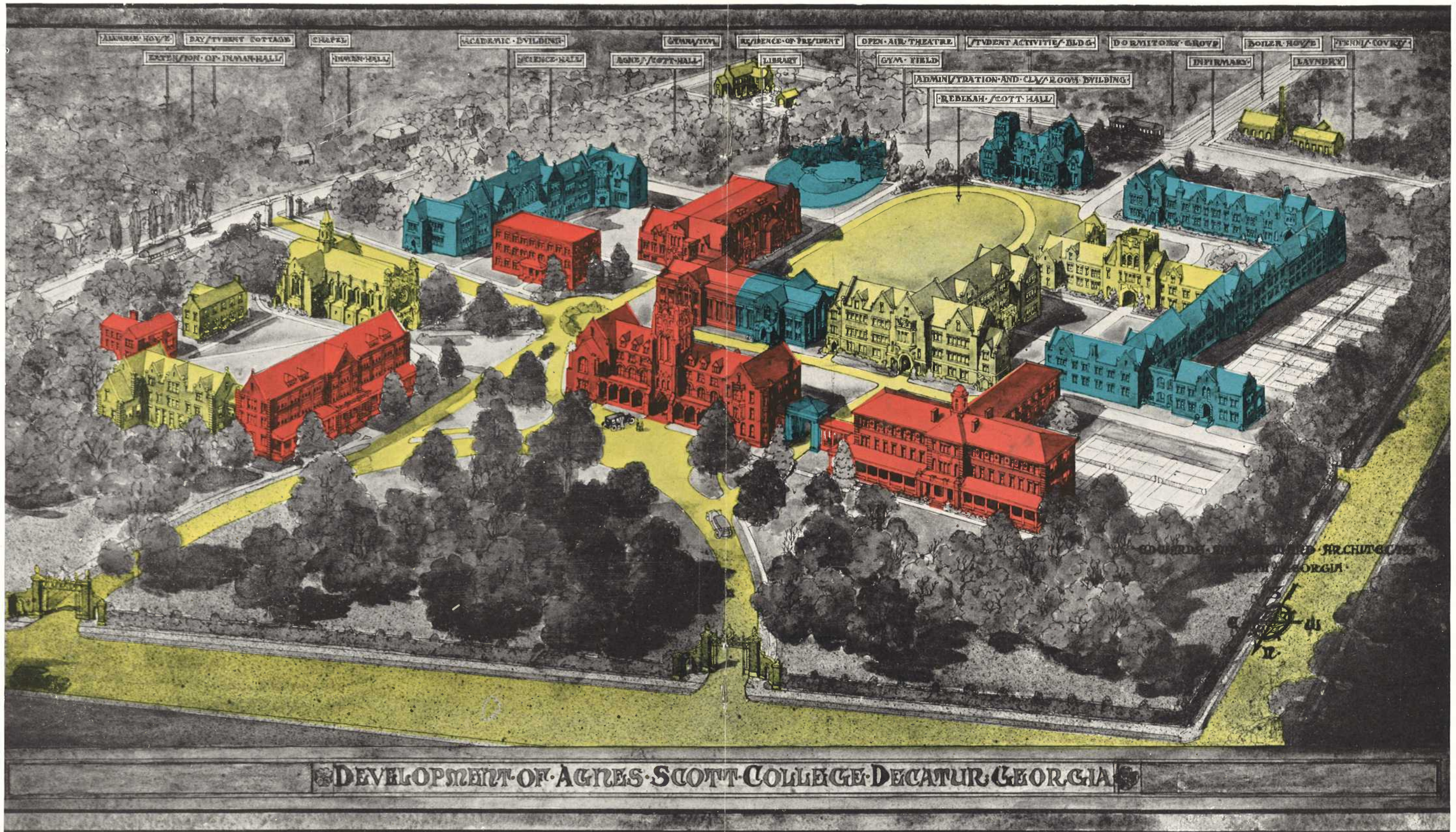
Proposed Academic Building

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### HOW DID THIS CAMPAIGN ORIGINATE?

It was the enthusiasm of the Alumnae that made it possible for this campaign to get started. The Trustees realized the need for it, but they hesitated to begin. The Alumnae proposed last Commencement to undertake the Chapel if the Board of Trustees would make an effort to provide the other items of our greatest needs; and this generous challenge was promptly accepted. Now both groups and all our friends are united in a joint effort to do thoroughly the whole development program.





COVERED BY THIS CAMPAIGN

IN USE BEFORE CAMPAIGN

FOR FUTURE DEVELOPMENT



## Strong Colleges for Women

NOTE—The map below shows the private colleges for women in the United States having chapters of Phi Beta Kappa, with the addition of Bryn Mawr and Wells, which are outstanding in rank though they have no chapters. Since this cut was made, a chapter has been voted for Mills College in California, but it has not been installed.



It is noteworthy that Agnes Scott is almost the geographical center of seven states. From these we draw large numbers of students and to them we send many graduates in all fields of service. In this territory there are many other fine institutions, but Agnes Scott is the only woman's college having the fullest possible recognition.

## Comparative College Resources

On the opposite page are shown the outstanding colleges for women, and we are giving below comparative figures as to their relative financial strength. The information comes from "The College Blue Book for 1928" and covers facts as of 1927.

Name of College	Endowment	Plant	Combined Assets
1. Sophie Newcomb .....	\$2,517,000	\$1,471,000	\$3,988,000
2. <b>AGNES SCOTT</b> .....	<b>1,045,000</b>	<b>931,000</b>	<b>1,976,000</b>
3. Randolph-Macon .....	1,000,000	1,000,000	2,000,000
4. Goucher .....	1,300,000	2,200,000	3,500,000
5. Bryn Mawr .....	6,000,000	2,800,000	8,800,000
6. Barnard .....	4,147,000	3,950,000	8,097,000
7. Vassar .....	6,595,000	5,016,000	11,611,000
8. Wells .....	1,467,000	955,000	2,422,000
9. Smith .....	4,980,000	5,561,000	10,541,000
10. Mt. Holyoke .....	3,901,000	2,836,000	6,737,000
11. Wellesley .....	5,866,000	6,065,000	11,931,000
12. Radcliffe .....	4,188,000	1,500,000	5,688,000

Is it not evident that Agnes Scott must have additional resources in order to render a proper service?

## Financial Benefits

The individual quota adopted by the Alumnae Association was determined largely by what the Alumnae of other colleges in the same class had done. However, it will be worth while to consider the cost of education to Agnes Scott College.

In the past liberal men and women interested in Christian Education have given to Agnes Scott College \$2,130,000 (1928). This has been used in the construction of buildings; in the purchase of property; in equipment for class rooms and laboratories; in books for the library; and in furniture for the business offices and dormitories. The balance has been invested in income-bearing securities, and the income used for the current expenses of operating the college.

An investment of \$2,130,000 at 6% interest yields \$127,800 annually. The average attendance over a period of five years is five hundred students. This means that each girl receives annually the benefit of \$255 over and above what she pays. The assets of the college are larger than formerly. Practically in the same proportion has the attendance increased. Each year each student receives this benefit without one cent of cost to her. A graduate after four years of study has benefitted \$1,000 from the benefactors of other years.

The quota accepted simply means that each Alumna is seeking to pledge the amount of her benefit for one year.

## Campaigns In Colleges For Women

Miss Polly Stone, our Alumnae Secretary, has gotten directly from the Alumnae offices of the various colleges for women reports as to the contributions which their alumnae have made to their campaigns.

It should be noted that the subscriptions are **average ones**. Some have given larger amounts and others smaller ones. The years within which payments were allowed should also be noted.

I. Where individual quotas were NOT assigned:

Institution	Quota	Av. Pledge	No. Years
1. Smith	None	\$ 60	2
2. Radcliffe	None	109	3
3. Wellesley	None	141.13	5

II. Where individual quotas WERE assigned:

Institution	Quota	Av. Pledge	No. Years
1. Goucher	\$421	\$421	5
2. Randolph-Macon	300	200-250	5
3. Vassar	250	264	3½
4. Wells	333	250	5
5. Mt. Holyoke	305	267	5
6. Hollins	300	180	Still in progress
7. Sweet Briar	Determined by districts	270	3 to 5
8. Elmira	300	150	5
9. Wesleyan	270	200	5
10. AGNES SCOTT	?	?	5

The Executive Committee of the Alumnae Association, in view of all the foregoing facts, thought that the Agnes Scott Alumnae could not do less than adopt an individual quota of \$250 and they so voted. This does not mean that each will be expected to pledge that amount. Some will have to be content with less. Others will pledge more. If we expect to reach the goal that has been set the AVERAGE pledge should be very close to \$250.

Agnes Scott now asks thoughtful and prayerful consideration at your hands. Will you not consider carefully the situation so that when called on to help you will be ready to give an answer?

**Something from everybody! 100 per cent is the goal!**